



# CIRCLE | MORE THAN HOUSING STRATEGY BOOKLET



# CIRCLE | MORE THAN HOUSING

VISION, PURPOSE, AND VALUES



## VISION

Our vision is to make a real difference by providing quality homes and services.



## PURPOSE

Our purpose is to deliver quality homes and innovative integrated housing solutions to individuals and families in Ireland.

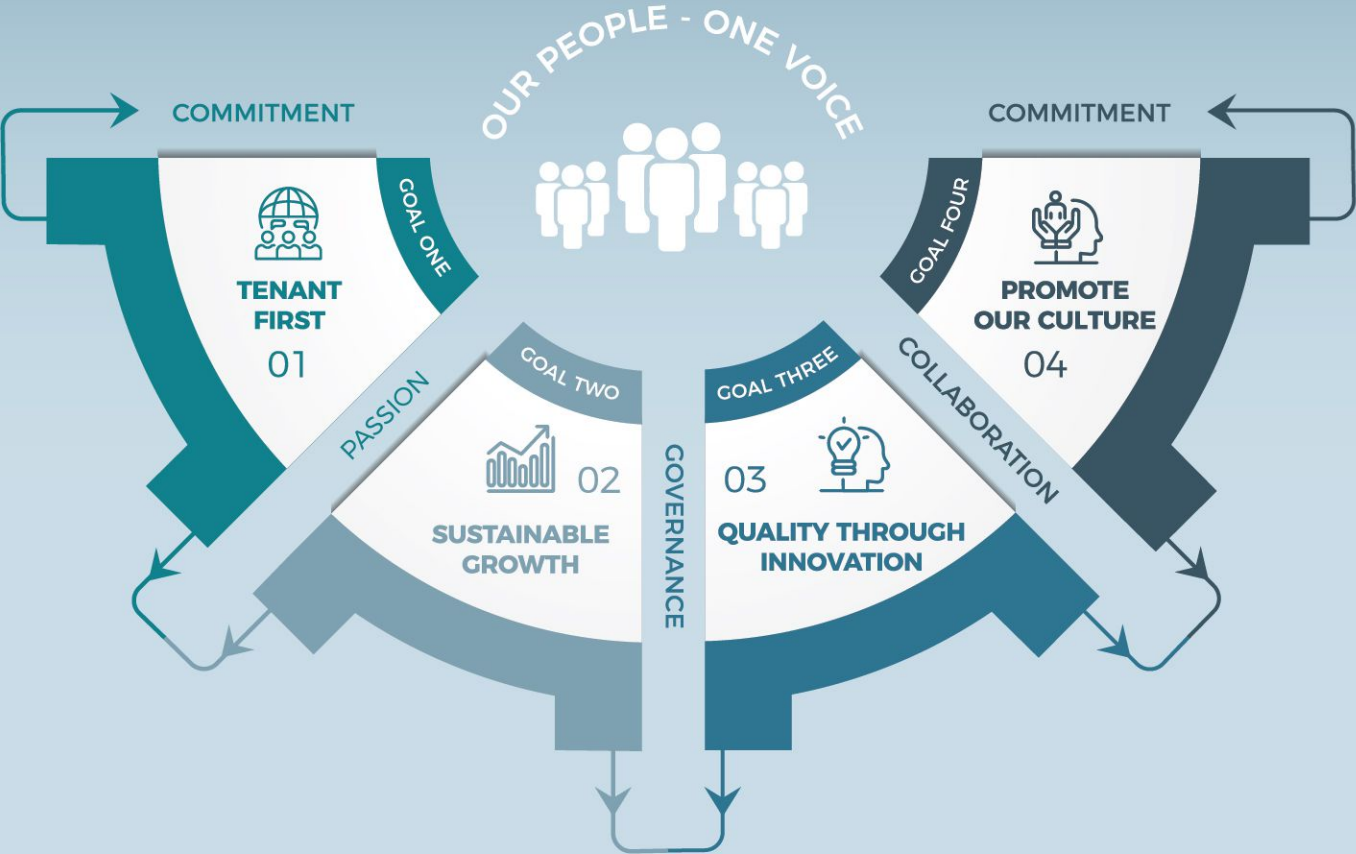


## VALUES

Our values - WE HEAR, willingness, empowerment, honesty, excellence, accountability and respect.

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OUR PEOPLE AND OUR GOALS



“When empowerment meets honesty, excellence, accountability and respect we can accomplish anything.” — JOHN HANNIGAN - CEO OF CIRCLE VHA

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## STRATEGIES FOR ACTION



**TENANT FIRST**



**SUSTAINABLE GROWTH**

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## STRATEGIES FOR ACTION





Our Commitment is to Our Tenants who have always been the centre of what we do. Embedding our “WE HEAR” values will allow us to foster an environment that demonstrates measurable benefits. Willingness, Empowerment, Honesty, Excellence, Accountability and Respect create the canvass for us to ensure our tenants are the focus of our purpose not allowing the business at hand to negate the human element that must prevail.



Our Passion is our people, creating sustainable homes, neighbourhoods and communities that grow with us and strengthen Circle by ensuring a sustained pipeline for housing provision, creating properties that become homes for life.



Collaboration brings all our people together to bear focus on the delivery of our strategy in line with our WE HEAR Values, a tenant focus with one voice and is understood ensuring that our culture directs our progress and decisions ensuring our tenants remain centre in all that we do.



Our Governance frameworks allow us to grow, peruse, develop and deliver through a risk conscious approach that supports innovative solutions and assures sustainable growth into the future allowing us to continue to provide quality homes to people in housing need.

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